

Breast Imaging Policies and Procedures: A Key to Excellence in Care

Sarah Jacobs, B.S., R.T.(R)(M)(CT)
Senior Breast Imaging Consultant, Mammography Educators



MAMMOGRAPHY
EDUCATORS

© 2025 Mammography Educators

1

Policies, Procedures and Protocols

Establishing and maintaining all of these is essential for fostering consistency within an imaging team and elevating the quality of patient care.



MAMMOGRAPHY
EDUCATORS

2

Objectives

- Understand the added value of establishing policies, procedures, and protocols within breast imaging teams.
- Establish methods of creating protocols and policies that are easy to maintain and are understood by all team members.
- Determine potential protocols and guidelines based on patient factors, current imaging trends, and imaging technologies.



MAMMOGRAPHY
EDUCATORS

3

Breast Cancer Screening: Canada

- All provinces and territories in Canada provide breast cancer screening services.
- Variation in how each jurisdiction provides these services.
- Screening programs are characterized by eligibility criteria, referral strategies, screening intervals, promotional strategies, Dx follow-up, QA mechanisms, IT systems, etc.



MAMMOGRAPHY
EDUCATORS

4

Breast Cancer Screening: Canada

Recommendations conflict with other reputable organizations leading to confusion among providers and patients.



5

Canadian Task Force **Pause** on Preventative Health Care

Canadian Society of Breast Imaging Société canadienne de l'imagerie mammaire

Promoting Excellence in Breast Imaging for All Canadians



From our President

The Honourable Mark Holland, Minister of Health, Orders a Pause on the Work of the Canadian Task Force on Preventive Health Care.

On behalf of the Canadian Society of Breast Imaging, I would like to take a moment to express my sincere appreciation and support for the Honourable Mark Holland, Minister of Health's recent decision to pause the Canadian Task Force's recommendations.

Minister Holland's leadership in advocating for a pause in these recommendations demonstrates a recognition of the evolving science surrounding breast cancer detection.

It acknowledges the importance of making health decisions based on the best available evidence, and it provides an opportunity to reassess guidelines that directly impact the lives of so many women across our nation.

Yours sincerely,
Supriya Kulkarni
President, Canadian Society of Breast Imaging



6

Policies, Procedures and Protocols

One method to help minimize the confusion that these new changes may bring is to implement robust protocols.



7



8

Policies

- Policies are typically guidelines or standards that are set by the facility to comply with the rules and regulations of the accrediting body and define the required quality level for mammography services.
- Examples include hygiene, infection control, record retention, consumer complaints, result reporting, quality control, etc.



MAMMOGRAPHY
EDUCATORS

9

Procedures

- Outline the specific steps or actions the facility must take to meet the standards set by the accrediting body.
- Examples include equipment quality control and maintenance, personnel qualifications, and record-keeping practices to ensure compliance.



MAMMOGRAPHY
EDUCATORS

10

Protocols

- Outline the steps a staff member should take when providing quality patient care in various specific situations.
- Can be developed for scheduling guidelines, use of skin markings, technical call-back guidelines, supplemental imaging, image quality acquisition parameters, and special imaging considerations, such as skin tears during the exam.



MAMMOGRAPHY
EDUCATORS

11

Policies, Procedures and Protocols

- **Benefits**
- **Requirements**
- **Where to Begin**



MAMMOGRAPHY
EDUCATORS

12

Benefits of Protocols

- Universal policies and procedures contribute to a higher level of patient care and quality interactions
- Higher departmental efficiency
- Contribute to a higher level of patient and employee satisfaction
- Provide an outline for technologist training and competency



MAMMOGRAPHY
EDUCATORS

13

Benefits of Protocols

- Help minimize patient anxiety
- Reduce technical callback rates and unnecessary callbacks
- Decrease departmental interruptions
- Reduce the possibility of litigation



MAMMOGRAPHY
EDUCATORS

14

Litigation in Breast Imaging

How often does litigation happen in breast imaging?

- 50% by age 60
- Patients may bring charges for many reasons, including failure to diagnose breast cancer or negligence leading to a fall resulting in injury



MAMMOGRAPHY
EDUCATORS

15

Policies, Procedures and Protocols

- Benefits
- **Requirements**
- Where to Begin



MAMMOGRAPHY
EDUCATORS

16

Requirements

It's important to understand which policies are *required* by an accrediting body, versus which policies, procedures and/or protocols *may* be a good idea to have in place to ensure patient safety and quality care.



MAMMOGRAPHY
EDUCATORS

17

The screenshot displays the Mammography Educators website. At the top, there are logos for CCR Accreditation and SBI (Society of Breast Imaging). The main navigation includes 'Mammography', 'Accreditation Programs', 'Patient Information', and 'About'. Below this, there is a 'MAP Overview' section with a 'MAMMOGRAPHY' logo. The central focus is the 'Mammography Quality Standards Act and Program' section, which includes a 'U.S. FOOD & DRUG ADMINISTRATION' logo and a 'Mammography Quality Standards Act and Program' title. To the right, there is a section titled 'SBI Recommendations for the Management of Axillary Adenopathy in Patients with Recent COVID-19 Vaccination' by the Society of Breast Imaging Patient Care and Delivery Committee, listing members like Lars Grimm, Stamatis Destounis, Basak Dogan, Brandi Nicholson, Brian Dontchos, Emily Sonnenblick, Hannah Milch, JoAnn Pushkin, John Benson, Katia Dodelzon, Neha Modi, Roger Yang, Vandana Dialani, and Vidushani Perera. Below this is a section for 'ACR PRACTICE PARAMETER FOR THE PERFORMANCE OF SCREENING AND DIAGNOSTIC MAMMOGRAPHY' with a 'PREAMBLE' section. The preamble states that the document is an educational tool designed to assist practitioners in providing appropriate radiologic care for patients, and that practice parameters and technical standards are not inflexible rules or requirements of practice and are not intended, nor should they be used, to establish a legal standard of care. It also notes that the American College of Radiology and its collaborating medical specialty societies caution against the use of these documents in litigation. The ultimate judgment regarding the propriety of any specific procedure or course of action must be made by the physician or medical physicist in light of all the circumstances presented. Thus, an approach that differs from the

18

Guidelines

- Canadian Association of Radiologists (CAR)
- American College of Radiology (ACR) practice parameters:
 - Screening and diagnostic mammography
 - Performance of DBT
 - Determinants of quality in digital mammography
- Society of Breast Imaging (SBI) and CSBI
- Mammography Quality Standards Act (MQSA)/ Food and Drug Administration (FDA)



MAMMOGRAPHY
EDUCATORS

19

Guidelines

- Professional organizations
- Facility admin and legal team
- Radiologist and/or reading group requirements and preferences



MAMMOGRAPHY
EDUCATORS

20

Policies, Procedures and Protocols

- Benefits
- Requirements
- **Where to Begin**



MAMMOGRAPHY
EDUCATORS

21

Where to Begin

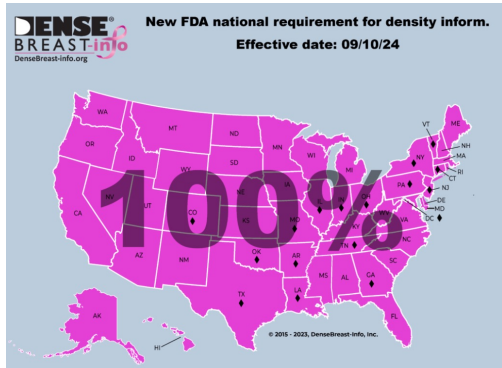
- FDA, ACR, ASRT, SBI, NCBC, or State (United States)
- CAR
- Quality Assurance (QA)/Quality Control (QC)
- Lead/Chief physician
- Professional organizations
- Providence guidance
- Dense breast laws



MAMMOGRAPHY
EDUCATORS

22

Dense Breast Resources



MAMMOGRAPHY
EDUCATORS

23

Where to Begin

Who to involve:

- Medical Director or LIP
- Interpreting radiologists
- Radiation safety officer
- Lead or staff technologists
- Departmental nurses
- Auxiliary personnel (clerical staff)



MAMMOGRAPHY
EDUCATORS

24

Where to Begin

Protocols should be constructed from:

- Evidence-based material
- Well-recognized references
- Peer-reviewed literature and published guidelines



MAMMOGRAPHY
EDUCATORS

25

Standardization and Maintenance

- Protocols should be standardized in the same location, format, and language at each site
- Maintenance is critical to success



MAMMOGRAPHY
EDUCATORS

26

Standardization

RADIOLOGIST PREFERENCES

Radiologist preferences are the most important factor in setting the standard of care and are often the most difficult to standardize.

TECHNOLOGIST ROLES AND WORKFLOW

Protocols should include positioning directives, order of views, and competencies.

SUPPORT FROM BREAST SURGEON, ONCOLOGY AND OTHER TEAMS

Surgical teams, oncology, and even medical-legal teams should be advised when determining some protocols.



MAMMOGRAPHY
EDUCATORS

27

Maintenance

REVIEW YEARLY

Protocols, policies and procedures should be reviewed yearly, and not just by key players.

COMMUNICATION IS KEY

All pertinent staff, including technologists, radiologists, support staff, and offsite personnel, should be included in policy reviews.

CLEAR LANGUAGE

Language should be clear, concise and consistent.



MAMMOGRAPHY
EDUCATORS

28

Protocol Creation

- Scheduling guidelines (to include technical call-backs)
- Screening and diagnostic imaging guidelines
- Patient preparation and history intake
- Diagnostic callback imaging guidelines
- Breast imaging procedure guidelines
- Use of skin markers for scars, skin lesions, and abnormalities



MAMMOGRAPHY
EDUCATORS

29

Protocol Creation

- Pregnant and lactating women
- Transgender patients
- Pacemaker/implanted device
- Breast pain
- Vaccines (Covid-19)



MAMMOGRAPHY
EDUCATORS

30

Image Acquisition

Protocols can help technologists determine which specific mammographic views to acquire:

- Short-term follow-up
- Call back for diagnostic work-up
- Technical repeat views required
- Imaging the augmented breast
- Repeat or rejected imaging (skin folds)



MAMMOGRAPHY
EDUCATORS

31

Supplemental vs Additional Views

- Extra image(s) required to complete a screening exam
- Not to be confused with “Additional Views” (Dx)



MAMMOGRAPHY
EDUCATORS

32

Screening Mammogram Protocol

2D Screening Mammogram: Standard exam consists of 2D CC and 2D MLO views, include 2D XCCL if not all the lateral tissue is included on either the CC or MLO.

3D Screening Mammogram on Hologic Unity: Standard exam consists of 3D CC and 3D MLO views

- Any additional images needed should be done as 3D XCCL if not all the lateral tissue is included on either the CC or MLO, (using repeats)

3D Screening Mammogram on GE Health: Standard exam consists of 2D CC, 3D CC, and 3D MLO. Fast Forward includes a 2D CC as well.

- Any additional images needed should be done as 2D XCCL if not all the lateral tissue is included on either the CC or MLO, (using repeats)

Repeats/Rejects:

Both Rejected and Repeated Images are considered Repeats. For analysis, when you reject or repeat an image on the patient you should document the reason for the repeat. The number of repeats and the reason for the repeat should be documented on the patient's (or the patient's) report. The number of repeats should be documented on the report.

- Repeats: Repeats are images that are not acceptable for clinical use.
- Rejected: Rejected images are those that are not acceptable for clinical use. On the patient's report, you should add a view with the same view name as a previously acquired view.
- XCCLs, and repeat in profile views when needed are not considered repeats. These views are not considered a complete exam.

Reasons attributed to repeats/rejects include: motion, lack of DMF, skin folds, artifacts, inadequate positioning, overexposure, underexposure, and equipment failure.

Exam Limitations:

Document if there is some reason that the exam is limited - for example, patient in a wheelchair, patient has a tumor, recent shoulder surgery etc. in the "Notes" section of EPIC.

Compression Guidelines:

- Force of compression expressed in newtons or daN
- Min amount of compression force required to get an auto exposure is usually 3 daN
- Min amount of compression and pose procedure or when on MLO displaced views with implants
- Use closer to 8-10 daN depending on the patient's anatomy for standard mammography views
- Why we use compression (increased accuracy and reduced dose)
 - Reduce callbacks from overexposed tissue, the most frequent cause of callbacks

SAMPLE

Follow Your
Facility
Protocols

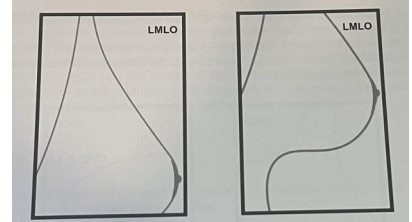


MAMMOGRAPHY
EDUCATORS

33

Tiled Exam (Large Breast Size)

CC, MLO:
- Inner/outer
- Upper/lower



MAMMOGRAPHY
EDUCATORS

34

XCCL

XCCL (Exaggerated Cranio-Caudal Lateral View):

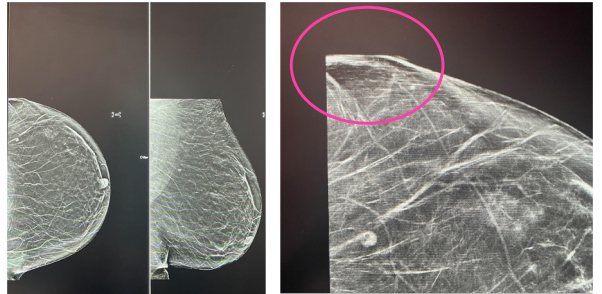
- Particularly helpful in visualizing the posterior-lateral aspect of the breast
- Used less than 10% of the time



MAMMOGRAPHY
EDUCATORS

35

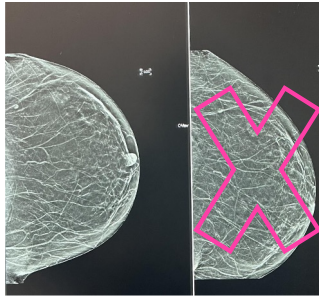
Is an XCCL Needed?



MAMMOGRAPHY
EDUCATORS

36

NO!



37

XCCL

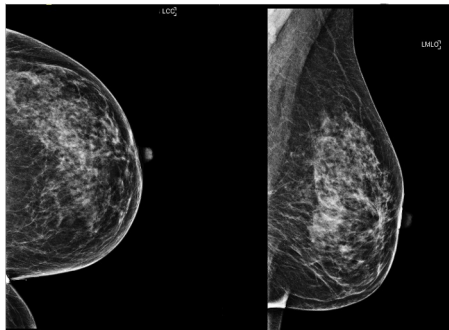
May be required when:

- Lateral glandular tissue and retromammary fat are not visualized on **one** of the two screening views on a patient with prior imaging
- **Baseline** exams when glandular tissue and retromammary fat aren't fully visualized on either view
- Patient had prior surgery (lumpectomy) or other concerns in that area



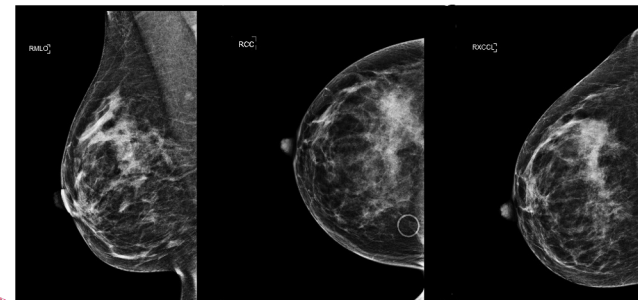
38

Baseline Exam



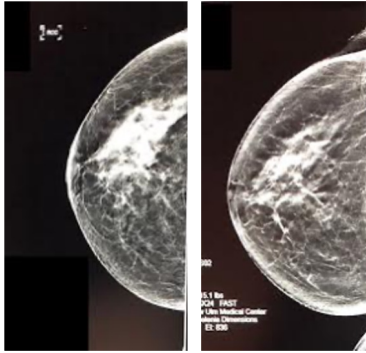
39

Baseline Exam



40

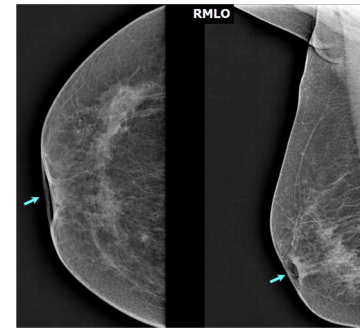
XCCL or CC?



MAMMOGRAPHY
EDUCATORS

41

Nipple in Profile



MAMMOGRAPHY
EDUCATORS

42

Nipple in Profile (NIP/NP Views)

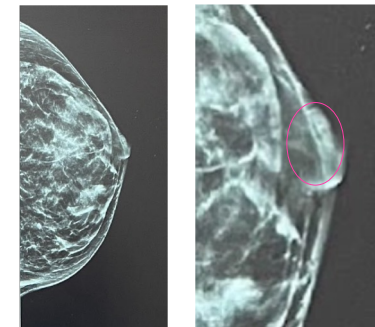
- Required when nipple is not in profile on one of the two screening views
- Required approximately 10-15% of the time



MAMMOGRAPHY
EDUCATORS

43

Nipple in Profile



MAMMOGRAPHY
EDUCATORS

44

Anterior Compression (AC)

- Breast shape/size
- Axillary fullness
- Use “Flex/Fast” on machine



45

Subareolar Complex

- Approximately 10% of all breast cancers occur in this region.
- Has an extensive network of vascular tissues.
- Adequate compression is imperative.
- Supplemental AC views may be required.



46

Performing AC Views

- Only the anterior aspect of the breast is needed.
- Over-compressing the anterior aspect of the breast causes nipple retraction and discomfort.



47

Supplemental Views

Supplemental images that are required to complete an exam should not be counted as repeats:

- Tiled breasts
- Nipple in profile view
- XCCLs due to dense tissue



48

Protocols for Special Imaging Considerations

- Emergency protocols for patient adverse events
- Protocol for skin tears to include patient education and post-exam care
- Special patient circumstances and patients with physical limitations
- Scripts for documentation history and information for radiologists



MAMMOGRAPHY
EDUCATORS

49

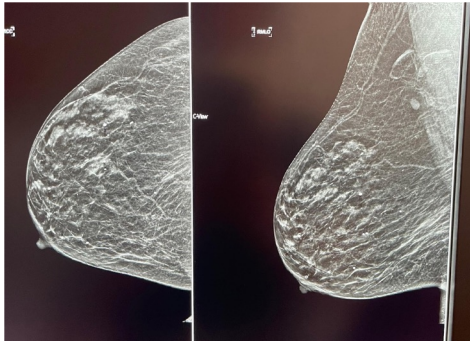
Documentation



MAMMOGRAPHY
EDUCATORS

50

Documentation: Nipples Not Centered



MAMMOGRAPHY
EDUCATORS

51

Documentation and Labeling of Views

Label appropriately if adding supplemental views.



MAMMOGRAPHY
EDUCATORS

52

Expectations for Documentation

- Have reasonable expectations for image quality.
- Use Script Library for documentation when the exam is suboptimal.
- Know breast anatomy and clock positions.



53

Patient Education of Protocols

- Role of a mammographer often consists of patient education.
- Protocols can be viewed as another method of patient education.



54

Patient Care and Managing Expectations

The patient's perception of the care they receive will determine their likelihood of returning for care if/when care is needed.



55

Patient Care and Managing Expectations

- Clear expectations set forth by substantiated imaging protocols limit confusion among team members
- Defines workflow
- Creates uniformity
- Reduces misunderstandings among team members
- Provides every patient with the same level of high-quality care



56

High Volume Leads to Speed Over Quality

- Busy imaging departments can lead staff to make “small adjustments” in an attempt to stay on schedule.
- Risks when deviating from standard processes:
 - Increase in errors
 - Neglect of specific aspects of patient care
 - Decrease in image quality



MAMMOGRAPHY
EDUCATORS

57

Communication is Key

All personnel should understand, adhere to and annually review policies, procedures and protocols.



MAMMOGRAPHY
EDUCATORS

58

Communicating Updates

- Off-site facilities
- Off-site radiologists
- Yearly review
- Patient education



MAMMOGRAPHY
EDUCATORS

59

References

- Dense Breast Info. (n.d.). Legislative information: State legislation map. Retrieved from <https://densebreast-info.org/legislative-information/state-legislation-map/>
- Hadley, R., & Jacobs, S. (2025, February). SBI News Winter, 2025: Breast imaging protocols: Why, how, and when.
- Leonard, B. (n.d.). AJR breast cancer, mammography and malpractice litigation: The controversies continue. Retrieved from <https://www.ajronline.org/doi/10.7214/ajir.180.5.1801279>
- National Library of Medicine. (n.d.). Analysis of malpractice claims in mammography: A complex issue. Retrieved from <https://pubmed.ncbi.nlm.nih.gov/19444589/>
- Parker, J. (n.d.). 6 takeaways for radiologists from the past decade of breast cancer-related malpractice lawsuits. Retrieved from <https://www.healthimaging.com/topics/healthcare-economics/6-takeaways-breast-cancer-malpractice-lawsuits>



MAMMOGRAPHY
EDUCATORS

60

Thank You!

Services we offer, include:

- Onsite Positioning Training
- Assistance with Accreditation & Inspection
- Live Webinars and Conferences
- On-Demand Continuing Education

For questions or more information:

619-663-8269

mammographyeducators.com

info@mammographyeducators.com



MAMMOGRAPHY
EDUCATORS